



# MOTHERS' CLUB OF GROSSE POINTE SOUTH

11 GROSSE POINTE BLVD., GROSSE POINTE FARMS, MI 48236-3771  
[COMMUNITYPARTNERSHIP@MOTHERSCLUBGPS.COM](mailto:COMMUNITYPARTNERSHIP@MOTHERSCLUBGPS.COM)

## 2018-19 SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000
Scholarship awarded in sponsor's name	\$2,000	\$1,000	\$500	
Advertisement in School Directory	Full Page (inside or back cover) 7.5"H x 4.5"W	Full Page 7.5"H x 4.5"W	Half page 3.5"H x 4.5"W	Quarter page 1.5"H x 4.5"W
Preferred event admission to Date with the Devil; February, 2019	4 tickets per event	2 tickets per event	2 tickets per event	
Sponsor's name and logo on event flyers and posters	✓	✓	✓	
Verbal recognition at events	✓	✓		
Logo Recognition with URL click-through on <a href="http://www.mothersclubgps.com">www.mothersclubgps.com</a>	✓	✓	✓	✓

## 2018-19 ADVERTISING OPPORTUNITIES

These opportunities enable your business to reach over 1,100 homes in the Pointes and offer repeated exposure!

- ❖ Parents, students and school employees use the Student Directory every day as a source of vital information
- ❖ Date with the Devil will be the Mothers' Club main fundraiser this year and will be attended by hundreds of guests
- ❖ **New this year:** all advertisers receive logo recognition with URL click-through at [www.mothersclubgps.com](http://www.mothersclubgps.com)

### ADVERTISING OPPORTUNITIES IN STUDENT DIRECTORY AND DATE WITH THE DEVIL

**Full interior page:** \$600 for both publications; \$350 for one publication. (Full-page measures 7.5"H x 4.5"W vertical)

**Half interior page:** \$400 for both publications; \$250 for one publication. (Half-page measures 3.5"H x 4.5"W horizontal)

**Business card ad:** \$250 for both publications; \$150 for one publication. (Quarter-page measures 1.5"H x 4.5" W horizontal)

Name of Sponsor/Advertiser: \_\_\_\_\_ Level of sponsorship: \_\_\_\_\_  
 Company contact name: \_\_\_\_\_ Email: \_\_\_\_\_  
 Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**SIGNED FORM & ARTWORK (Format: MS Word.doc or PDF) MUST BE RETURNED BY September 15th, 2018**

Please make checks payable to: The Mothers' Club of Grosse Pointe South

Mail to: The Mothers' Club of GPS, c/o Cyndi Schutter, 11 Grosse Pointe Blvd., Grosse Pointe Farms, MI 48236

Questions: Cyndi Schutter @ 248-904-9326

Submit artwork to: [communitypartnership@mothersclubgps.com](mailto:communitypartnership@mothersclubgps.com)